



Do **YOU** like a challenge (or ten of them)? Do **YOU** enjoy working as a team to solve a puzzle or challenge? Would **YOU** like to do all this **AND** help hundreds of people living with cancer? Then, we are pleased to personally invite you to participate and support the West Island Cancer Wellness Centre's **1ST ANNUAL "CHALLENGE OF THE BRAVE"** new signature fundraiser. Styled after the "Amazing Race", this event will have **teams of 4 participating in 10 challenges at different locations in the West Island.** Each BRAVE team will have the chance to fundraise for the WICWC prior to the race while becoming BRAVER for the day's challenges.

1ST ANNUAL CHALLENGE OF THE BRAVE

Saturday, April 30th, 2022 starting at 9 am

Start & Finish location: Park des Bénévoles, 18180 Elkas, Kirkland

Benefitting the West Island Cancer Wellness Centre

AS A DONOR, YOU CAN CHOOSE A CHALLENGE:

CHALLENGE #1: REGISTER YOUR TEAM! (administration fee of \$25 per person to register)

Limited space available! Go to wicwc.org (Events page) for all the details and to register your team today!

*** We ask each team to fundraise a total of \$1,000. We'll give you all the tools you need for successful fundraising!

CHALLENGE #2: DONATE RAFFLE PRIZE!

Donate a gift for the raffle!

CHALLENGE #3: BECOME AN EVENT PARTNER!

Become a partner and benefit from the outstanding visibility offered. The attached document outlines the various partnership opportunities available.

We can't wait to see you at the Start Line on April 30th!

About the West Island Cancer Wellness Centre

The West Island Cancer Wellness Centre (WICWC) is a registered charity dedicated to offering compassionate care and support to anyone experiencing cancer - either having it themselves or supporting someone with cancer. All our programs are created to support and complement traditional medical practices and are FREE thanks to the Centre's fundraising events, community fundraisers and the generosity of our donors.

EVENT ORGANIZING COMMITTEE

Robin Barré, Artizan / Teresa Broccolini, Broccolini / Lynn Filion, Expedia Cruises / Natalie Grignon, Investment Advisor, International Speaker & Author / Kelly Leinster, Merck / Alexandra Ospina, Transtex / Kristy Pealow, Transtex / Tony Zinno, Zinno Zappitelli Architects / Domenico Zito, Kirkland Councillor

Note: Payment by Friday, April 15, 2022

Mail: WICWC, 115, rue Du Barry, Kirkland, H9H 0C4

For further information, please contact Maggie Costa at 514 695 9355 or by email: maggie@wicwc.org



Saturday, April 30th, 2022
Park des Bénévoles - Kirkland

***In lieu of income tax receipts, Partners will receive a sponsorship letter, 100% deductible from their advertising and promotion budget.

SPONSORSHIP

Sponsor this fun, friendly event and gain exposure, good will and support a great cause!

\$10 000

THE "OUTLAST" PARTNER

- Two (2) complimentary teams of 4 participants
- Two (2) minute speech at the Start and Finish of the Race
- Logo on the front cover of the official handout given to ALL players
- Logo prominently displayed on 1 (one) branded product given to each player
- Logo prominently displayed in the advertisement campaign, website and ALL our social media platforms
- Logo displayed at the Start/Finish, Registration and 10 Pit-Stops
- Recognition during the event, via social media & press release pre & post event

\$5 000

THE "OUTWIT" PARTNER

- One (1) complimentary team of 4 participants
- Logo on the back cover of the official handout given to ALL players
- Logo prominently displayed on 1 (one) branded product given to each player
- Logo prominently displayed in the advertisement campaign, website and ALL our social media platforms
- Logo displayed at the Start/Finish, Registration and 10 Pit-Stops
- Recognition during the event, via social media & press release pre & post event

\$3 000

THE "OUTPLAY" PARTNER

- Logo prominently displayed throughout the Event
- Logo on the official handout given to ALL players
- Logo prominently displayed in the advertisement campaign, website and ALL our social media platforms
- Logo displayed at the Start/Finish, Registration and 10 Pit-Stops

OTHER GREAT OPPORTUNITIES

\$1000

VOLUNTEER PARTNER

- Logo displayed on the Name Tags given to ALL volunteers
- Logo on the official handout given to ALL players
- Logo displayed on website

\$500

PIT-STOP PARTNER

- Logo AT ONE (1) Pit-Stop
- Logo on the official handout given to ALL players
- Logo displayed on website

\$500

KIOSK AT THE EVENT

- Kiosk at the event from start to finish
- Logo displayed on website