

# LE DÉFI DES BRAVES CHALLENGE OF THE BRAVE

## ARE YOU UP FOR THE CHALLENGE?

Styled after the "Amazing Race", this event will have 24 teams of 4 participating in 7 challenges at different locations in the West Island. Each BRAVE team will have the chance to fundraise for the WICWC prior to the race while becoming BRAVER as they participate in the day's challenges.



DATE:

APRIL 26, 2025



TIME:

10:00AM - 2:00PM



PLACE:

MEADES PARK

**CHALLENGE ACCEPTED** 

Benefit from outstanding visibility with various sponsor levels, that offers you a unique opportunity to make a meaningful impact, and enhance your brand visibility while supporting the WICWC.

**BECOME AN EVENT SPONSOR TODAY!**

For More Information  
Alisson Weiss  
(514)695-9355 xt 111  
[alisson.wicwc.org](http://alisson.wicwc.org)



# AS A SPONSOR

## You choose your level of visibility



### LEGENDARY \$15,000

- Official presenter of the Challenge of the Brave 2025
- Two teams of 4 participants
- Two (2) minute speech at the Start and Finish of the Race
- Logo prominently displayed on 2 branded products, the swag bag given to each player and volunteer lanyards
- Prominent logo placement on all pre/post event promotional materials (posters, handout and event website)
- Logo placement at the Start/Finish, Registration and 7 Pit-Stops
- Recognition on social media: Instagram, Facebook and LinkedIn
- Sponsor's Banner: Large banner displayed at the start and finish line (provided by the sponsor)
- Sponsor's logo with a direct link to their website on the events page
- Mention in press release and media coverage pre/post event



### VISIONARY \$10,000

- One team of 4 participants
- Option to present an award to the winning team
- Logo displayed on 1 (one) branded product given to each player
- Logo included on all event promotional materials (posters, handout and event website)
- Logo placement at the Start/Finish and Registration
- Sponsor recognition on all social media platforms, Instagram, Facebook and LinkedIn
- Sponsor's logo with a direct link to their website on the events page



### HEROIC \$5,000

- Sponsor recognition during the awards ceremony
- Logo displayed on the event's website
- Logo on a shared sponsor banner displayed at the event
- Logo included on handout distributed to all participants
- Sponsor recognition on social media platforms recognizing all Heroic Sponsors
- Website: Logo included on the event's website.



### FEARLESS \$2,500

- Logo displayed on the event's website
- Logo on shared sponsor signage at the event (with other Fearless Sponsors)
- Logo included on handout distributed to all participants.
- Sponsor recognition on social media platforms recognizing all Fearless Sponsors

