

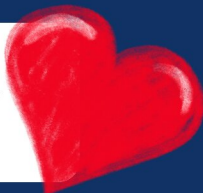
LE DÉFI DES **BRAVES** CHALLENGE OF THE **BRAVE**

THANK YOU FOR ACCEPTING THE CHALLENGE

FUNDRAISING WILL BE AS EASY AS 1,2,3!

Fundraising with family and friends is easier than you think! A cozy potluck, a movie night, or even a simple bake sale can turn everyday activities into meaningful moments. With a little creativity, you'll see how naturally people come together, excited to contribute to a great cause while having fun!

Share your passion for WICWC—
people love giving when they know
it's making a real difference



LET THE FUNDRAISING BEGIN!



For any questions:
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WICWC.ORG

ONE, TWO, THREE...



1

SHOW YOUR LOVE FOR THE CAUSE

People are more likely to donate when they see how much their support truly matters and the impact it will have on cancer patients and their supporters.

2

ORGANIZE SOMETHING FUN AND SIMPLE

Like a potluck, game night, or bake sale, where everyone can pitch in while having a great time.

3

WATCH THE SUPPORT ROLL IN!

You'll be amazed at how eager people are to give when it's wrapped in fun and the opportunity to help a cause that matters.

We're asking you to join us in our fundraising efforts, so you too, can be a hero in someone's story by helping raise vital funds for cancer wellness.



TIPS AND TRICKS

- **Invite friends and family to a potluck** where everyone brings a dish. Charge a small donation for attending, and encourage people to give what they can.
- **Organize a board game night** with family and friends. Ask for a small entry fee or ask for donations during the event. Offer prizes for winners.
- **Host a garage sale** and donate the proceeds to WICWC. Ask friends and family to contribute items they no longer need.
- Get together with family to **bake and sell cookies**, cupcakes, and other treats. You can do this at home or at community events like school fairs.
- **Host a movie night** at home. Ask for a small entry fee and provide snacks, with all proceeds going to WICWC.
- **Organize a fun fitness event** like a family hike, group yoga session, or even a mini-marathon. Participants can donate to join.
- Gather a small group to **offer car washes in exchange for donations**. It's a classic, fun way to involve everyone and raise funds for charity.
- **Start collecting cans** (every beverage can is now worth 10 cents)
- **Sell items collecting dust in your home** through VarageSale and/or Marketplace)
- **Ask for donations instead of gifts for your next birthday**
- **Create an event around a holiday**, like a Christmas cookie decorating night, Valentine's dinner or Easter egg hunt. Ask for donations and get everyone into the festive spirit while fundraising.