

Team Registration



LE DÉFI DES  
**BRAVES**

CHALLENGE OF THE  
**BRAVE**

10AM-2PM

**APRIL 26, 2025**

MEADES PARK

Race through exciting locations as you complete fun challenges as a team in our annual fundraiser.

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All proceeds to benefit the West Island Cancer Wellness Centre





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# WHO WE ARE

The West Island Cancer Wellness Centre (WICWC) is a registered charity dedicated to offering compassionate care and support to anyone experiencing cancer - either having it themselves or supporting someone with cancer.

We exist in response to the demand for a whole-person integrated approach to wellness that focuses on improving the health and well-being of people living with cancer by addressing their emotional, physical, spiritual, social, informational, practical, and systemic needs - collectively known as the 7 pillars of wellness.

All our programs are created to support and complement traditional medical practices and are FREE thanks to the Centre's fundraising events, community fundraisers and the generosity of our donors.







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# DO YOU LIKE A CHALLENGE?

... or 7 of them?

Get ready for the 4th Annual Challenge of the Brave! This peer-to-peer fundraising event leads up to a day unlike any other. Teams of 4 (friends, family, colleagues) raise vital funds for the West Island Cancer Wellness Centre and then will perform a series of challenges styled after the Amazing Race - a day of intense fun and teamwork. Teams will race to 7 locations on the West Island where points accumulated will lead to amazing prizes for top teams.



## Do you enjoy working as a team to solve a puzzle or challenge?

- Team engagement, adventure, and different themes will appeal to people of all ages (18+), interests, and abilities.
- Challenges are focused on mind, body and spirit activities. *Past examples are: Painting, Dancing, Trivia, Cardio & More*



## Would you like to do all this AND help hundreds of people living with cancer?

- Over 1200 active participants (cancer patients and their supporters), use WICWC services
- Over 3500 hours of programming offered to our participants each month at the Centre
- Over 35 new participants each month walk through the WICWC doors looking for help



## If you answered yes to these questions, then we have the perfect challenge for you.

- Raffle prizes, music and local vendors will add to the fun
- Participants and community members are invited to a BBQ after party to celebrate the amazing day!



# 7 CHALLENGES

*Teamwork Adventure Laughter*

We're asking you to join us—  
not just to participate, but to be a  
hero in someone's story by helping  
raise funds for cancer wellness.

**It's simple!**

Sign up for Challenge of the Brave.  
Every dollar raised brings us closer to  
ensuring that no one faces cancer  
without the support they deserve.

**DID YOU  
KNOW?**

The WICWC does not receive government funding  
and relies solely on voluntary donations from corporations,  
foundations, individuals in the community and fundraisers.



## REGISTER YOUR TEAM!

Limited space is available!

Each team is asked to fundraise a total of \$2,000

Administration fee of \$25 per person to register

We'll give you all the tools you need for successful fundraising!

- Go to the events page on our website - Just one click to get started.
- [www.wicwc.org/challenge-of-the-brave/](http://www.wicwc.org/challenge-of-the-brave/)
- Register in minutes - Fill out a quick form with your basic info.
- Create a team of 4 - Rally your friends, family and colleagues!
- Set up your fundraising page - Personalize it easily with a few clicks.
- Start sharing - Spread the word and watch the donations roll in.
- Get ready for the event - You're all set to take part in the fun!



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## THE DETAILS



DATE:

**APRIL 26, 2025**



TIME:

**10:00AM - 2:00PM**



PLACE:

**MEADES PARK**

16950 Hymus Blvd., Kirkland, H9H 3W7

## EVENT ORGANIZING COMMITTEE

**Teresa Broccolini**, Broccolini

**Nathan Campbell**, RBC Wealth Management

**Mathieu Canel**, RBC Wealth Management

**Donna Coughlin**

**Elaine Gourlay**, GMP Consultants

**Laurie Lincoln**, Air Canada (retired)

**Jennifer Renglich**, Bath Fitter

**Fauzia Sikender**, Air Canada

**Domenico Zito**, Kirkland Councilor

**Tony Zinno**, Zinno Zappitelli Architect

## EXTRA DETAILS

All donations must be received by Friday, April 18, 2025

Mailing address: WICWC, 115, rue Du Barry, Kirkland, QC H9H 0C4

FOR FURTHER INFORMATION, PLEASE CONTACT:

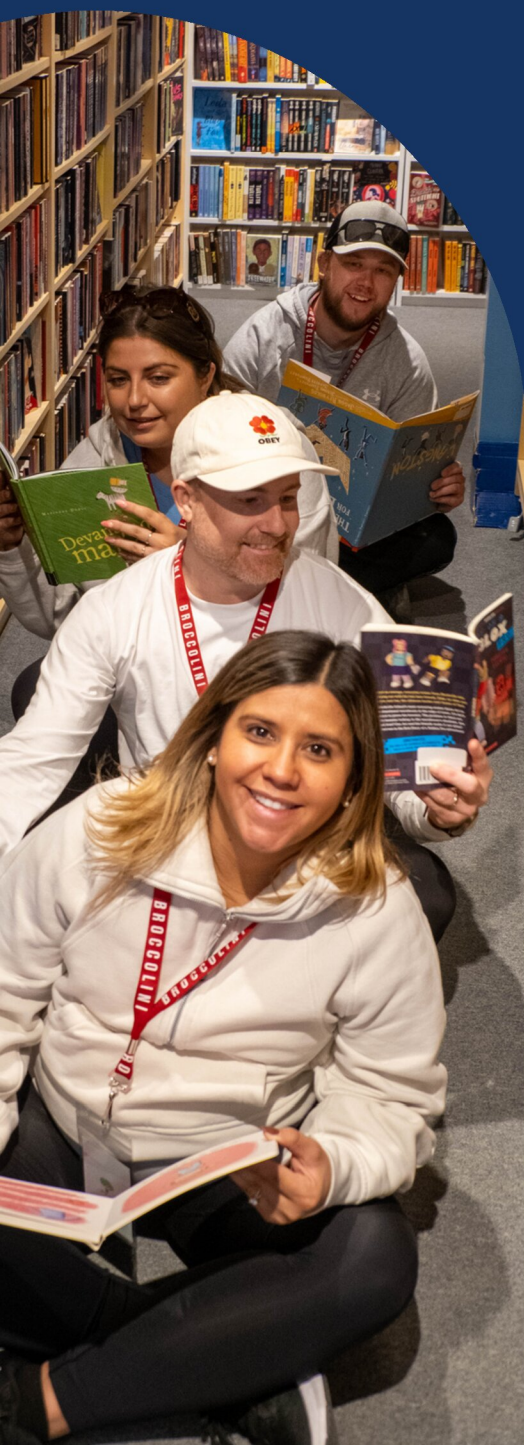
Alisson Weiss, (514) 695-9355 xt. 111, [alisson@wicwc.org](mailto:alisson@wicwc.org)





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SEE YOU AT THE  
STARTING  
LINE ON  
APRIL 26, 2025



# LE DÉFI DES BRAVES

# CHALLENGE OF THE BRAVE

